

SMART EDUCATION: THE FUTURE OF LEARNING

Overview

Managing open houses, campus tours, and other campus events can be challenging when staff must track registrations, coordinate groups, and support prospective students in real time. SimplyCast's Event Registration solution streamlines the entire workflow using automated sign-ups, confirmations, reminders, and on-site alerts.



Challenges

- Large events make it difficult to monitor arrivals and group movement
- Manual updates lead to confusion when schedules shift
- Students forget details without consistent reminders
- Staff struggle to follow-up with every attendee
- Multiple events increase workload and reduce planning time



Solution Uses

- Register and organize tour groups
- Manage RSVPs for open houses and events
- Deliver automated reminders before the event
- Send real-time alerts during tours or campus activities
- Support follow-up communication after the event



Capabilities

- Quick registration forms with QR code options
- Instant confirmations and RSVP automation
- Real-time attendee alerts and regrouping notifications
- Role-based internal updates for event staff
- Multi-channel communications for better reach



Key Modules

- Email
- SMS Alerts
- Messaging Flows
- Registration Forms



Benefits

- Improves event attendance
- Keeps groups organized throughout the visit
- Enhances the attendee experience
- Reduces staff workload and manual coordination
- Ensures students stay informed across every step

Find out more:

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